

ANDHRA LOYOLA COLLEGE (AUTONOMOUS), VIJAYAWADA - 8
Brief Report of the Activity

Academic Year: 2023-2024

Department: DEPT OF MBA


S. No. in the Departmental Activity Register: 06

S. No. in the College Activity Register:

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| Name of the Activity: | Two-Day National Conference |
| Place: | PG Seminar Hall, BP IGNATIUS MUMMADI SEMINAR HALL |
| Date & Time: | 02-08-2023 & 03-08-2023 |
| Name of the Resource Person: | 1.Sri APPAJIREDDUM,Resident Editor&Chief of Bureau, The Hindu. 2.Sri.M.C.Das, Professor and Management Consultant |
| No. of students participated: | 150 |
| No. of Lecturers Involved: | 05 |
| Level: (College/Univ/State/Natl/Int) | National Level |
| Details Of The Activity: Department of MBA in collaboration with BBA Department Organised Two-Day National Conference on “Industry 4.0-Roadmap to Enterpreneurial Prospects and Challenges” on 2 nd and 3 rd August,2023. Participants from different states presented their research papers through Online and Offline. Participants are given Certificates . | |

A.Madhuri
Signature of HOD



 **GPS Map Camera**

Vijayawada, Andhra Pradesh, NTR District, India

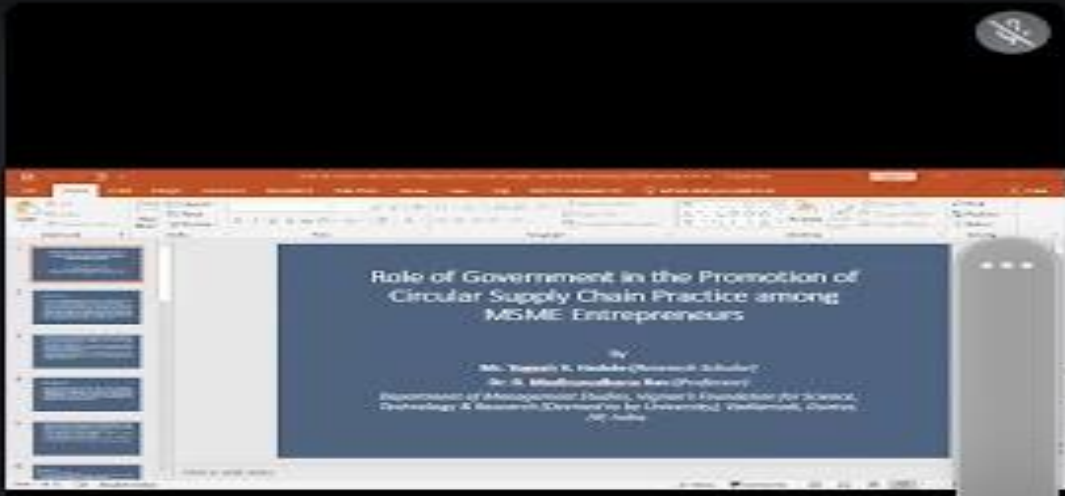
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Problems offer opportunities too, budding entrepreneurs told

The Hindu Bureau
VIJAYAWADA

An entrepreneur only have to look around to identify the gaps in society and come up with ideas to address them, said Rev. Fr. G. Kiran Kumar, Andhra Loyola College (Autonomous) vice-principal (UG) on Wednesday.

He was addressing students of business administration at a conference titled 'Industry 4.0-Roadmap to Entrepreneurial Prospects and Challenges' on the campus.

Rev. Fr. S. Melchior, dean of commerce and business administration, said there has been a big push to the sector and many incubation centres have come up to support new



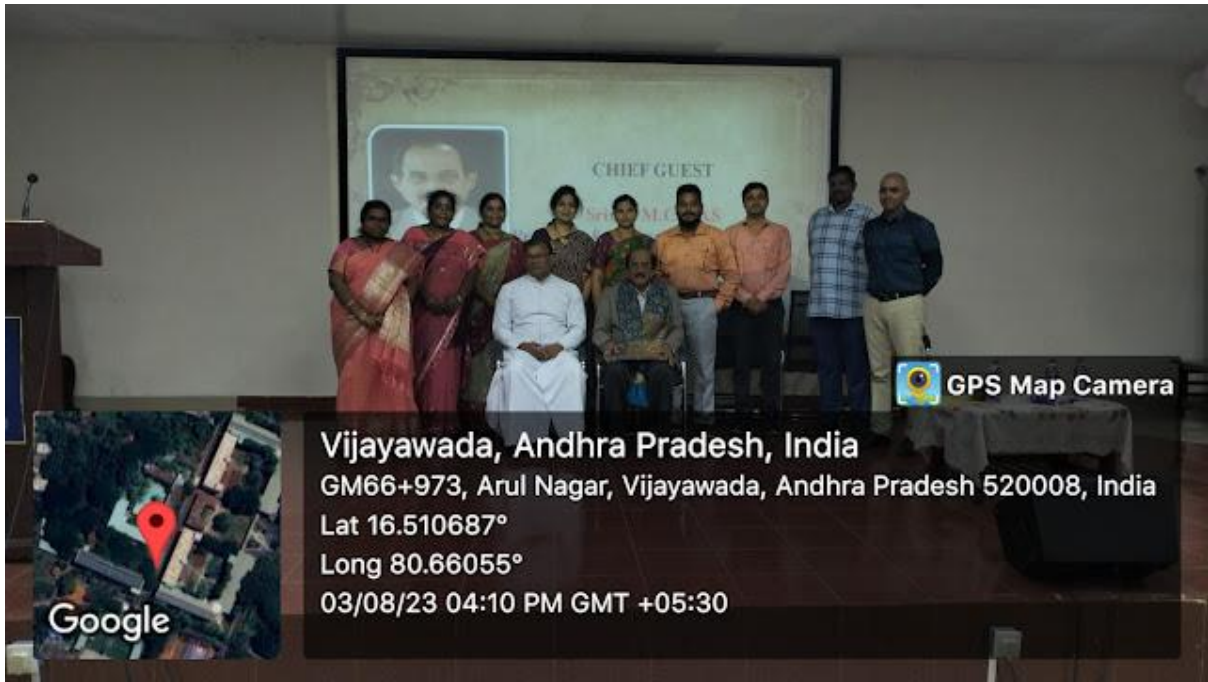
Students attending the national conference on entrepreneurial prospects and challenges at Andhra Loyola College. K.V.S. GIRI

ideas. "Fears and doubts in the initial stage are common, but one should not be crippled by them."

Explaining how every problem is an opportunity in disguise, Appaji Reddem, Resident Editor, *The Hindu*, Andhra Pradesh, said, "Whenever there is a surge or fall in vegetable

prices, the poor suffer. To help a farmer offset the loss, a budding entrepreneur can create a platform to sell value-added products." On the emergence of AI, he said one must be a step ahead of one's time to tide over a crisis in future.

The two-day conference will end on August 3.



Vijayawada, Andhra Pradesh, India

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